

Every 'brush stroke' will help paint our town red

The National Red Ribbon Campaign will be celebrated in every community in America during Red Ribbon Week, Oct. 23-31.

Be happy, be brave, be drug-free and belong to a community that encourages children and families to live healthy, happy, drug-free lives by participating in drug prevention education activities not only during Red Ribbon Week, but all year long, making a visible statement that we are strongly committed to a drug free lifestyle. Use your "brush" to Paint our Town Red – Display a Red Ribbon on your porch, mailbox or front door; supporting your commitment to Being Happy, Brave and Drug-Free.

The mission of ITAC – It Takes a Community Drug and Alcohol Prevention Coalition – is to "increase awareness of substance use within the community and enhance communication between parents, youth, educators and residents, while utilizing data to drive prevention

efforts, promote education and provide access to resources." We can help youth protect themselves from making poor life choices. There are many Youth Protective factors that play a key role in our prevention efforts. Red Ribbon Week encourages us to participate in activities, being involved in school, community, church, or at home. And engaging in physical activities and social interactions supports a commitment to Being Happy, Brave, Drug-Free and BeLONGing!

ITAC is promoting Red Ribbon Week by collaborating with a variety of community groups including state Sen. Gallivan's Office, the Iroquois School District and neighboring Coalitions – Alden Substance Abuse Prevention Coalition and FOCUS Coalition serving Lancaster and Depew to provide

ribbons to our community. Red Ribbons can be picked up at these locations:

- Greater East Aurora Chamber of Commerce
- Elma Town Hall, Wales Town Hall
- Elma Library
- TOPS at French and Transit Location
- EMW Boys' and Girls' Club
- Local Fire Companies
- Red Ribbon Proclamations on behalf of ITAC have been made by Sen. Gallivan's Office, the towns of Elma and Wales, and the Iroquois Central School District to ensure the success of Red

Ribbon Week and to offer citizens the opportunity to visibly demonstrate their commitment of a drug-free lifestyle.

Get your brushes out...Let's paint the town "RED."

