



ITAC General Coalition Meeting Minutes – DRAFT

DFC #SP 080803-1

April 16th, 2024

9am at Iroquois MS STEM Room 32

Sectors:

- 1 – Youth (person <= 18 years of age)
- 2 – Parent
- 3 – Business Community
- 4 – Media
- 5 – Schools
- 6 – Youth-serving Organizations
- 7 – Law Enforcement Agencies
- 8 – Religious or Fraternal Organizations
- 9 – Civic and Volunteer Groups
- 10 – Healthcare Professionals (Field of Substance Abuse (SA))
- 11 – State, Local, or Tribal Government Agencies (SA)
- 12 – Other Organizations involved in reducing (SA)
- 13 – Key Personnel

Call to Order Time: 9:04am

Adjourn Time: 10:08am

Recorder Name: Joanne Goellner

1. **Attendees:** Alli Pelletreau (13), Bette Dehr (2), Maura Stack (12), Jamie Coleman (5), Chad Kyler (8), Chad Barry (5), Eric Waddle (5), Brandy Stepowski (2), Joanne Goellner (2). **Zoom Attendees:** Deputy Dan Wood (7), Tracey Karp-Theal (6), Suzanne Canfield (10), Heather Jacobs (2/5), Amanda Dorolek (3).
2. **Hello & Welcome:** Each attendee introduced him/her/their self.
3. **Presentations:**
 - a. **Maura Stack WNY PRC – Building Coalition Capacity:** Maura presented and initiated discussion regarding capacity building within the coalition.
 - Capacity building = members of the coalition; ever-changing, needs deliberate attention to planning. Based on the Strategic Prevention Framework (SPF): 5 components with sustainability & cultural competence being the guiding principles the feed all the components. Key points: 1. **Dynamic** (circular vs linear, can work on different components at the same time), 2. **Data Driven** (must gather data to figure out how to achieve goals), 3. **Population Level Change** (all population has a say), 4. **Widespread** (many strategies at once, decrease risk factors/increase protection/prevention), 5. **Team Oriented** (participation from all populations).
 - Capacity involves the 12 sectors of the community (as defined by CADCA): youth, parents, business, media, school, youth-serving organizations, law enforcement, religious or fraternal organizations, civic or volunteer groups, healthcare professionals, state or local agencies, and other local organizations. Can also be other sectors depending on community.
 - Viewed: 12 Sectors | 12 Months | 12 Minutes video regarding how to recruit/attract various sectors. <https://youtu.be/owINwiL8hN8>
 - Discussed *Community Sector Worksheet* and worked as a group on how to utilize for recruitment. Ex: Business Sector. Examples of ITAC members who represent the business sector: Andrew's Barber Parlor, Moog, TOPS Markets. Examples of potential ITAC business members: Sahlen's Sports Park, Made in America/Mark Andol, Yoga Studios, Kelly's Fitness.
Another sector on the worksheet was Senior Citizen. A recruitment tactic could be to meet them where they gather, figure out how they can interact with youth, & host an activity.
 - Discussed *Membership Recruitment Worksheet* which delves further into capacity building. The sheet looks at the organization, individual, desired involvement, WIFM (what's in it for me), to be contacted by (coalition member or other influential member).

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- In terms of ITAC & Youth recruitment Brandy suggested that youth might respond better to an invite from another person besides a parent (teacher, SRO officer). Bette added that John Bennett with the Youth Coalition were presenting to younger crowds with the goal of educating them to prevent and also recruit. Perhaps ITAC could develop a strategy/plan where parents could nominate or suggest to ITAC that their children might be interested and ITAC reaches out or invites them to join.
- Lastly Maura shared that CADCA offers a program called Webinar Wednesdays about a variety of topics. **Maura said she would share her presentation slides, video information and the worksheets with Alli and Sarah for anyone who was interested.**

4. Action Plan Activities:

- a. **East Aurora Musc Fest June 8th:** (12pm-5pm at Hamlin Park) ITAC received Town approval/permit to hold this event again. EA Music Room held their Music Mania battle of the bands contest and ITAC will get a few bands for the music fest from this event. An event committee will be formed shortly to begin planning and promotion. It was asked if the vetting of vendors was tightened from last year and Alli shared that there would be no vendors at the music festival this year. Brandy said the **MSA could lend their yard games**. Bounce Nation will be providing an inflatable and the EA Music Fest organizers are again offering security guards. Bette suggested ITAC come up with something for the event that could help to build capacity and also suggested that ITAC could offer an organization like Kiwanis/Scouts the opportunity to sell hotdogs. Suggested volunteers included high school youth who may need service hours, including EA (**Jamie said he would check into this**), scouts, & church youth (**Chad said he would share the phone # for his youth group coordinator**).
- b. **Spring Fling June 7th:** (6-8/8:30pm, Iroquois Middle School for 5-8th grades) Details are being finalized. Fatal Vision goggles are well received. Brandy asked if Sheriff's could do Child ID. **Logistics of parent form and feasibility to be worked out with Brandy, ITAC & Dan Wood**. The MSA/ITAC could use volunteers to help with this event.
- c. **Senior Sunset June 6th:** (6-8pm? Iroquois campus at new track) Michelle Homac couldn't be at the meeting to give further details. The Senior Sunset (SS) committee is looking for donations and both SS Committee and ITAC will need volunteers.

5. Announcements:

- a. **MYTI July 14-18:** CADCA Mid-year in Chicago. ITAC has budgeted for youth and chaperones, also scholarships available for both adults & youth.
- b. **Narcan Training:** The MSA has orchestrated this event after gauging parent interest. John Bennett/ITAC are looking to have school staff/coalition members trained as well.
- c. **Kidapalooza June 23rd:** Kid friendly event with family-friendly businesses and nonprofits from Western New York featured. Event is hosted by Bounce Nation who has been very supportive of ITAC. ITAC will participate in their event.

6. Other Business:

- a. **Open Floor:**
 - i. Bette mentioned a situation regarding the sale of alcohol to a minor by a business in the ITAC community. After discussion with Dan Wood, it was suggested that the Coalition might want to investigate further and see what could be done to prevent this from happening again.

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- ii. Discussion regarding compliance checks and IDs suggested a desire for Dan to present to ITAC and/or other coalitions regarding valid vs. fake IDs and the compliance check process.
Maura/ITAC/Dan will work out logistics for further education/an event.
- b. **Correspondence:** ITAC received a thank you from Danny's Helping Hands for the donations collected at the Ice Skating Extravaganza. ITAC also received correspondence regarding the grant from the Community Foundation.

There being no further business to conduct, the meeting was adjourned at 10:08am.

The next **General Coalition Meeting:** 05/15/2024 at 9am.

Meeting Minutes respectfully submitted April 16th, 2024 by Joanne Goellner.

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