



OUR COMMUNITY!

Join ITAC for a Night of **FREE**
Family Fun on the "Green"

MOOG



Thank you to our Presenting Sponsors - MOOG, 20-60 Auto Parts and Straightline Contractors

Monday, Aug. 22nd

5:30-8PM

www.itacmw.com

The Village Green

3007 Bowen Road

Elma

FREE
ICE CREAM
& SCHOOL
SUPPLIES



Some restrictions; while supplies last*

THE HONK COW



Data Walk
Mini Health &
Wellness Fair
Child Safety IDs
Family Activities



ITAC Town Hall Data Walk

Presenting Sponsors:



MOOG



Player Name & E-mail:

Hole 1
Hole 2
Hole 3
Hole 4

Hole 5
Hole 6
Hole 7
Hole 8

Hole 9
Hole 10
Hole 11
Hole 12
Hole 13
Hole 14

Hole 15
Hole 16
Hole 17
Hole 18
Mini Health Fair

Instructions: Take scorecard to each hole of the data walk. An ITAC volunteer will stamp the equivalent hole on the card after participation in the activity. When you've visited all 18 Holes plus the Mini Health Fair, take the scorecard to Hole 19 for school supplies, treats and a chance to win prizes! (while supplies last)

Thank You! We are so grateful for all the generous sponsors of our Town Hall data walk. Please read the back of this scorecard for a complete list of our supporters. We appreciate the continued dedication and support of our mission. **ITAC stands for "It Takes a Community."** Our mission is to increase awareness of substance use within the community and enhance communication between parents, youth, educators and residents, while utilizing data to drive prevention efforts, promote education, and provide access to resources.

The Community-Level Youth Development Evaluation (CLYDE) is a nationally validated, anonymous youth survey administered in schools. The CLYDE Survey provides a comprehensive assessment on youth substance use, developmental risk and protective factors, mental health, and access to substances in the community. As a Drug Free Communities (DFC) grant recipient, ITAC is required to administer a community substance use assessment every 2 years to students in our communities.

In October 2021, with District approval, 333 Iroquois Central School District students from 8th, 10th and 12th grade (8th=136, 10th=114, 12th=83) completed the CLYDE Survey. For this data walk, ITAC has selected to display our core measures (data required by our federal grant), which are: Past 30-day use of alcohol, cigarettes, marijuana, and prescription drugs; Perception of harm/risk; and perception of parent and peer disapproval (2). We also have added data charts to show comparisons to National norms, the relationships between Mental Health and substance use, and information from students on where they obtained marijuana, and where they used it.

ITAC has been conducting this survey (or one like it) every two years since 2015 allowing us to compare the data from previous years to identify how trends are changing over time.

It is important to remember this data is from the youth in **our community**. It is particularly valuable to listen to what young people are telling us about each of the issues!

This data will assist in assessing local issues and their root causes, building community capacity, planning, and implementing interventions and evaluating community processes and outcomes. Survey data is shared annually with District administrators and community leaders allowing stake holders to create common goals based on the data and work together for a healthier community.

Thank You to our Tee-rrific 2022 Town Hall Data Walk Sponsors!

Presenting Hole-In-One Level:

20-60 Auto Parts, MOOG, Straightline General Contractors

Masters Level:

Chick Fil-A, Grace in Community Church, Sealing Devices Inc.

Eagle Level:

Andrew's Barber Parlor, Bartsch's Auto Service, EA Women of the Moose, FCLNY-Feminists Choosing Life of NY, Kiwanis Club of Marilla, Smokey's Towing & Recovery

Birdie Level:

Aurora Optometric Group, Cy's Elma Pharmacy

Caddy Level:

Bartsch's Auto Service, EA Women of the Moose, MOOG, Pelletreau Family, Smokey's Towing & Recovery

Special Thanks:

Advancing Tobacco Free Communities, Eric County Health Department, Eric County Sheriff's Office, Hunter's Hope, Independent Health, Pizza Del Aureos, The Pink Cow, The Teacher's Desk, Spectrum Health Services

ITAC DATA WALK - BACKGROUND:

The Community-Level Youth Development Evaluation (CLYDE) is a nationally validated, anonymous youth survey administered in schools. The CLYDE Survey provides a comprehensive assessment on youth substance use, developmental risk and protective factors, mental health, and access to substances in the community. As a Drug Free Communities (DFC) grant recipient, ITAC is required to administer a community substance use assessment every 2 years to students in our communities.

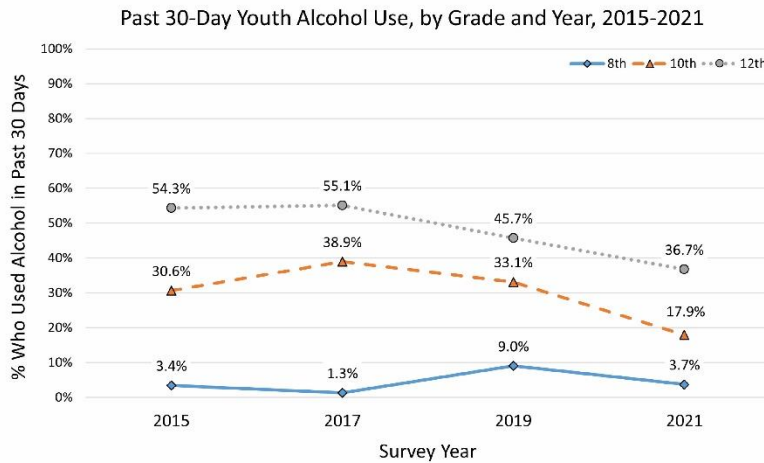
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Past 30-Day Alcohol Use, by Grade & Year



Hole #1



Tips for reading this chart:

- Each line represents trends for a grade level
- Each data point represents the percentage of students in that grade and year who said they drank alcohol in the past 30 days
- For example, in 2015, 54.3% of 12th graders indicated that they used alcohol in the past 30 days

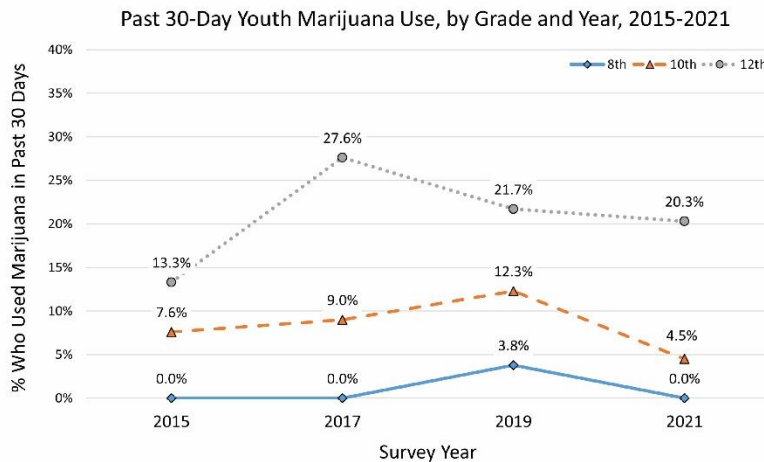


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Past 30-Day Marijuana Use, by Grade & Year



Hole #2



Tips for reading this chart:

- Each line represents trends for a grade level
- Each data point represents the percentage of students in that grade and year who said they used marijuana (any form) in the past 30 days
- For example, in 2015, 13.3% of 12th graders indicated that they used marijuana in the past 30 days

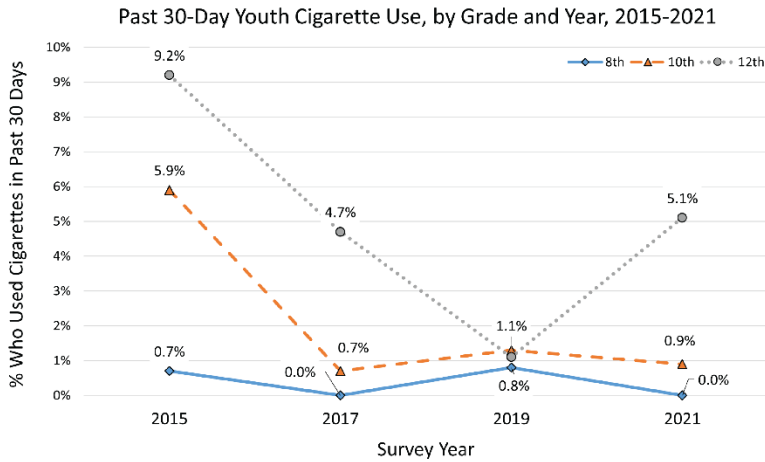


Presenting Sponsors

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Past 30-Day Cigarette Use, by Grade & Year



Hole #3



Tips for reading this chart:

- Each line represents trends for a grade level
- Each data point represents the percentage of students in that grade and year who said they smoked a cigarette (even a puff) in the past 30 days
- For example, in 2015, 9.2% of 12th graders indicated that they smoked a cigarette in the past 30 days

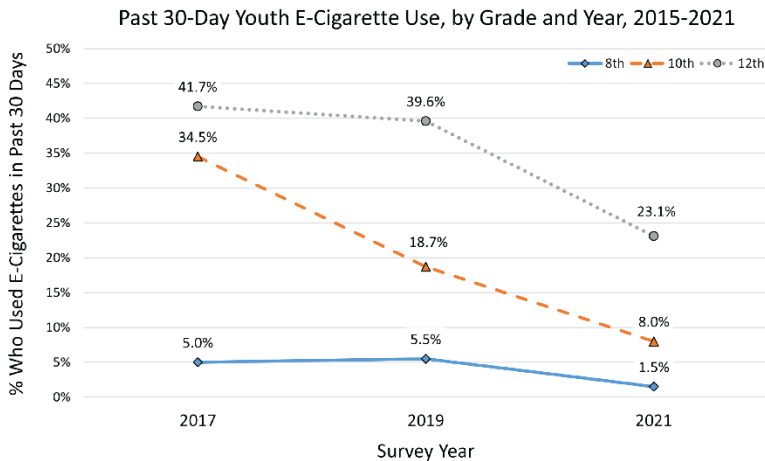


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Past 30-Day E-Cigarette Use, by Grade & Year



Hole #4



Tips for reading this chart:

- Each line represents trends for a grade level
- Each data point represents the percentage of students in that grade and year who said they used an e-cigarette in the past 30 days
- Data for this chart goes back to 2017 only
- For example, in 2017, 41.7% of 12th graders indicated that they used an e-cigarette in the past 30 days

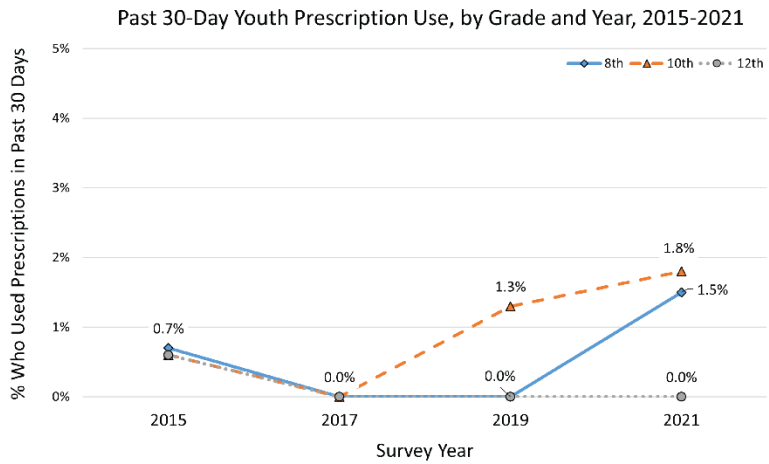


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Past 30-Day Prescription Drug Use, by Grade & Year



Hole #5



Tips for reading this chart:

- Each line represents trends for a grade level
- Each data point represents the percentage of students in that grade and year who said they used any prescription drug without a doctor's orders in the past 30 days
- For example, in 2015, approximately .7% of students in each grade level indicated that they used a prescription drug without a doctor's orders in the past 30 days

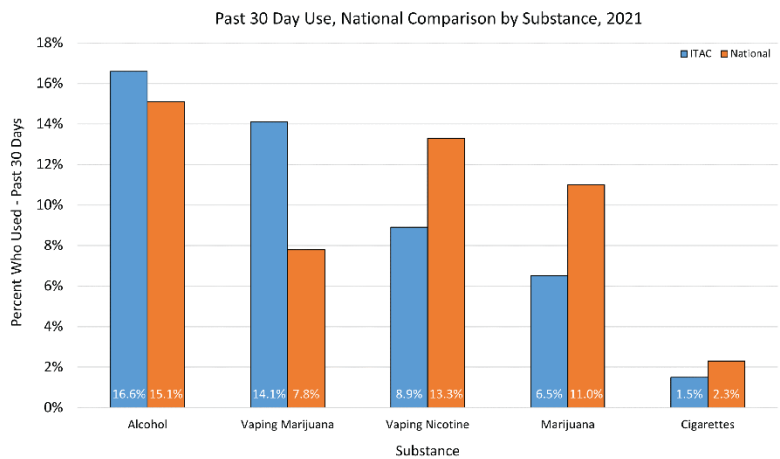


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ITAC Compared to National Data



Hole #6



Tips for reading this chart:

- Each set of columns represents local and national usage outcomes for a specific substance
- The left column indicates the percentage of students in the ITAC community who used a given substance in the past 30 days
- The right column indicates the percentage of students nationally who used a given substance in the past 30 days
- For example, for alcohol, 16.6% of ITAC youth and 15.1% of national youth indicated using alcohol in the past 30 days

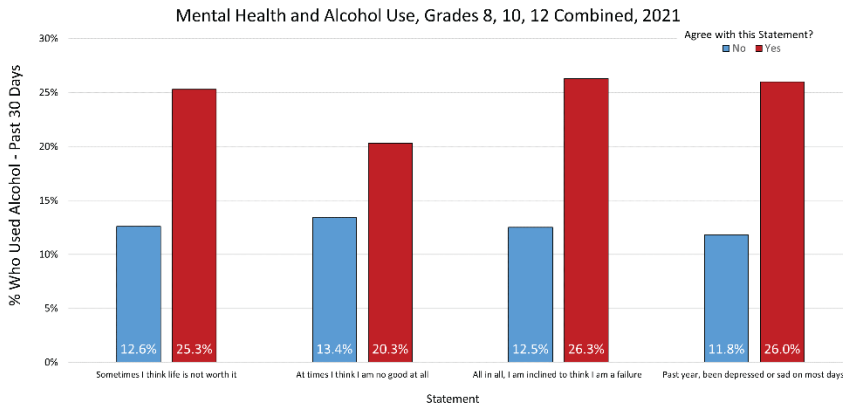


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Mental Health and Alcohol Use



Hole #7

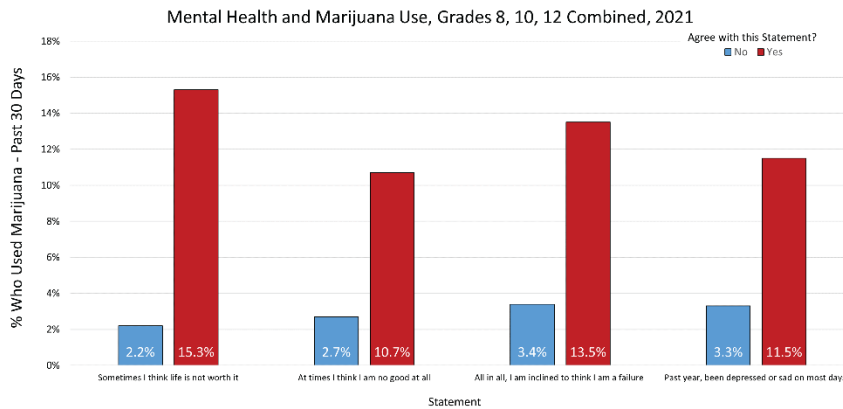


Tips for reading this chart:

- Each set of columns contains data about a specific mental health statement
- Students were asked to agree or disagree with each statement
- The left column for each statement indicates the percentage of students in the ITAC community who DISAGREED with the statement and used alcohol in the past 30 days
- The right column for each statement indicates the percentage of students in the ITAC community who AGREED with the statement and used alcohol in the past 30 days
- For example, for the statement "sometimes I think life is not worth it", 12.6% of ITAC youth who DISAGREED used alcohol; 25.3% of ITAC youth who AGREED used alcohol

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Mental Health and Marijuana Use



Hole #8



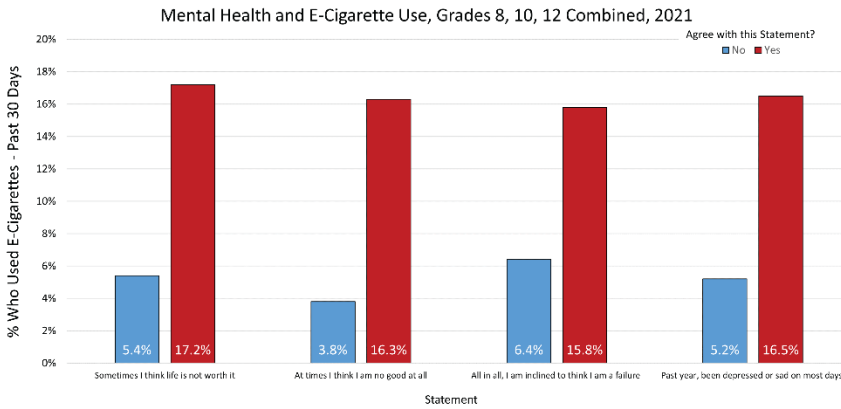
Tips for reading this chart:

- Each set of columns contains data about a specific mental health statement
- Students were asked to agree or disagree with each statement
- The left column for each statement indicates the percentage of students in the ITAC community who DISAGREED with the statement and used marijuana in the past 30 days
- The right column for each statement indicates the percentage of students in the ITAC community who AGREED with the statement and used marijuana in the past 30 days
- For example, for the statement "sometimes I think life is not worth it", 2.2% of ITAC youth who DISAGREED used marijuana; 15.3% of ITAC youth who AGREED used marijuana

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Mental Health and E-Cigarette Use

Hole #9



Tips for reading this chart:

- Each set of columns contains data about a specific mental health statement
- Students were asked to agree or disagree with each statement
- The left column for each statement indicates the percentage of students in the ITAC community who DISAGREED with the statement and used e-cigarettes in the past 30 days
- The right column for each statement indicates the percentage of students in the ITAC community who AGREED with the statement and used e-cigarettes in the past 30 days
- For example, for the statement "sometimes I think life is not worth it", 5.4% of ITAC youth who DISAGREED used e-cigarettes; 17.2% of ITAC youth who AGREED used e-cigarettes



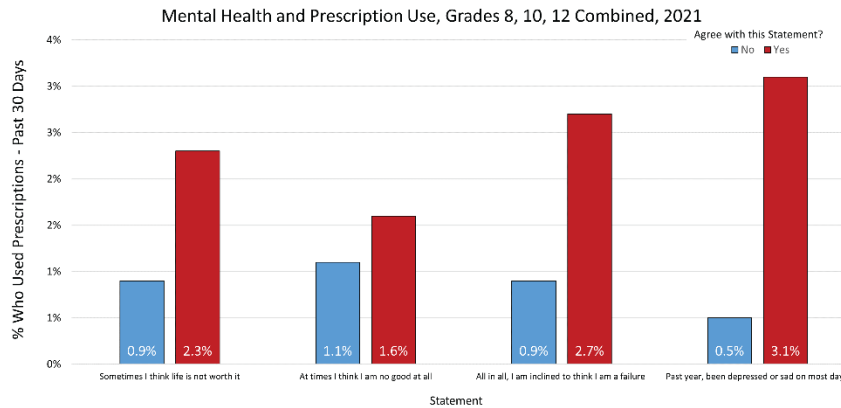
Presenting Sponsors





Mental Health and Prescription Drug Use

Hole #10



Tips for reading this chart:

- Each set of columns contains data about a specific mental health statement
- Students were asked to agree or disagree with each statement
- The left column for each statement indicates the percentage of students in the ITAC community who DISAGREED with the statement and used prescription drugs without a doctor's orders in the past 30 days
- The right column for each statement indicates the percentage of students in the ITAC community who AGREED with the statement and used prescription drugs without a doctor's orders in the past 30 days
- For example, for the statement "sometimes I think life is not worth it", 0.9% of ITAC youth who DISAGREED used prescription drugs without a doctor's orders; 2.3% of ITAC youth who AGREED used prescription drugs without a doctor's orders

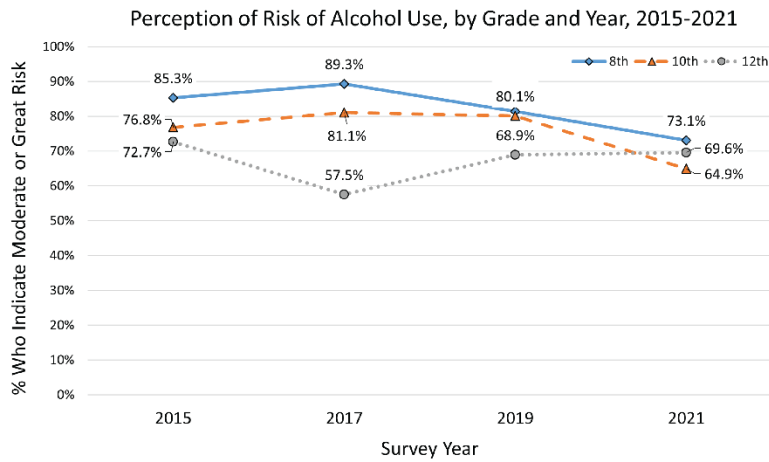


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Youth Perception of Risk of Using Alcohol



Hole #11



Tips for reading this chart:

- Each line represents trends for a grade level
- Each data point represents the percentage of students in that grade and year who said that using alcohol would be of "moderate" or "great" risk to a person's health
- For example, in 2015, 85.3% of 8th graders said they think using alcohol is of moderate or great risk to physical or other health

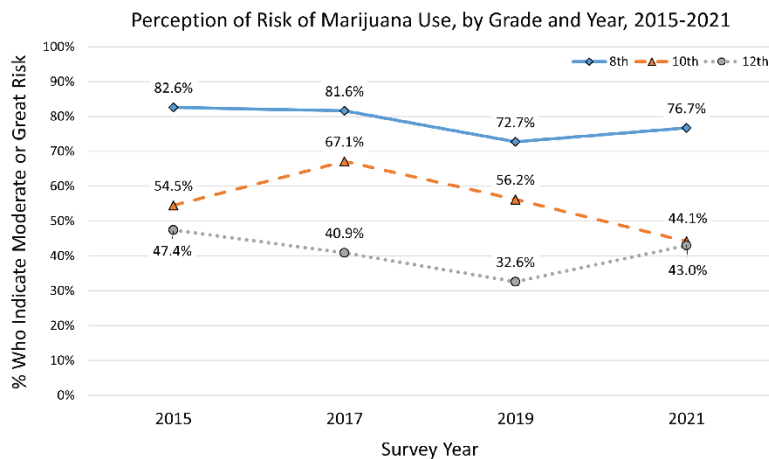


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Youth Perception of Risk of Using Marijuana



Hole #12



Tips for reading this chart:

- Each line represents trends for a grade level
- Each data point represents the percentage of students in that grade and year who said that using marijuana would be of "moderate" or "great" risk to a person's health
- For example, in 2015, 82.6% of 8th graders said they think using marijuana is of moderate or great risk to physical or other health

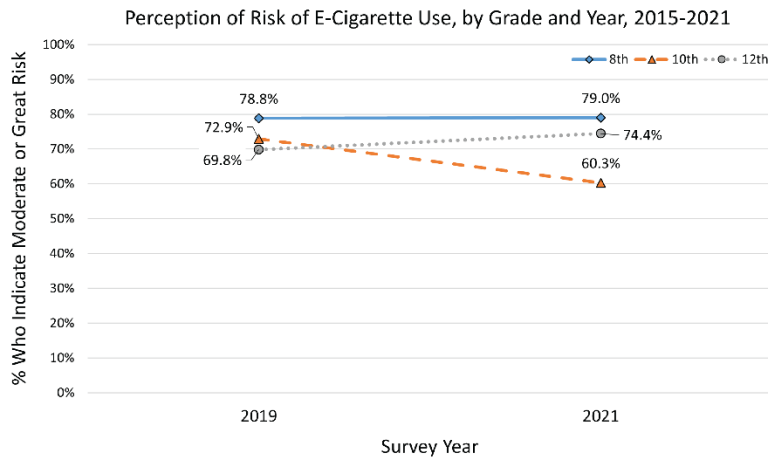


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MOOG



Youth Perception of Risk of Using E-Cigarettes



Hole #13



Tips for reading this chart:

- Each line represents trends for a grade level
- Each data point represents the percentage of students in that grade and year who said that using e-cigarettes would be of "moderate" or "great" risk to a person's health
- For example, in 2015, 78.8% of 8th graders said they think using e-cigarettes is of moderate or great risk to physical or other health

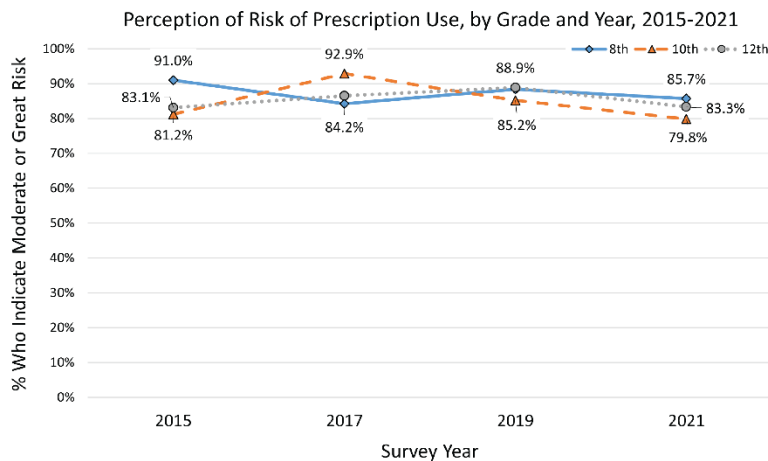


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Youth Perception of Risk of Using Prescriptions



Hole #14



Tips for reading this chart:

- Each line represents trends for a grade level
- Each data point represents the percentage of students in that grade and year who said that using prescriptions without a doctor's orders would be of "moderate" or "great" risk to a person's health
- For example, in 2015, 91.0% of 8th graders said they think using prescriptions without a doctor's orders is of moderate or great risk to physical or other health

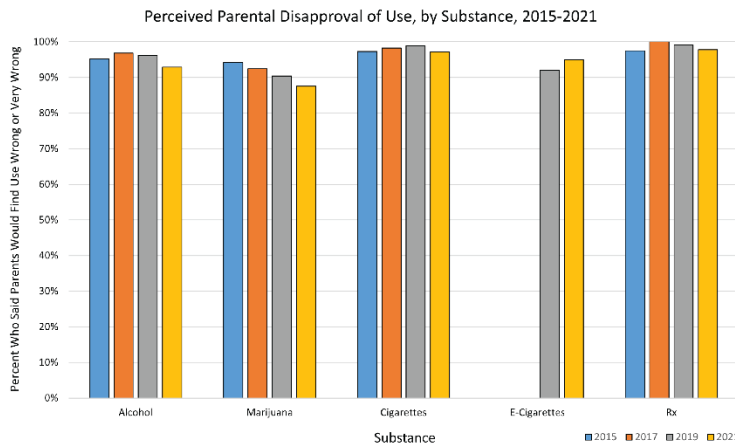


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Youth Perception of Parental Disapproval of Substance Use



Hole #15



Tips for reading this chart:

- Each set of columns contains data about a specific substance
- Each column represents the percentage of all surveyed students in a given survey year who said their parents would find use of that substance "wrong" or "very wrong"
- For example, for alcohol in 2015 (far left blue column), roughly 95% of students said their parents would think their use of alcohol would be wrong or very wrong

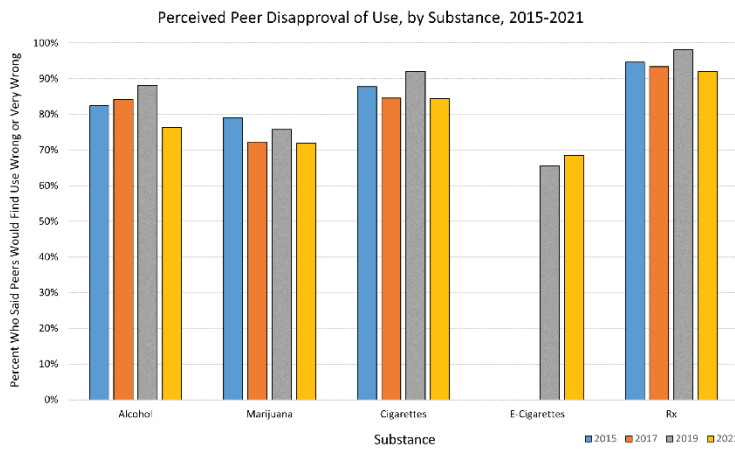


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Youth Perception of Peer Disapproval of Substance Use



Hole #16



Tips for reading this chart:

- Each set of columns contains data about a specific substance
- Each column represents the percentage of all surveyed students in a given survey year who said their peers would find use of that substance "wrong" or "very wrong"
- For example, for alcohol in 2015 (far left blue column), roughly just over 80% of students said their peers would think their use of alcohol would be wrong or very wrong

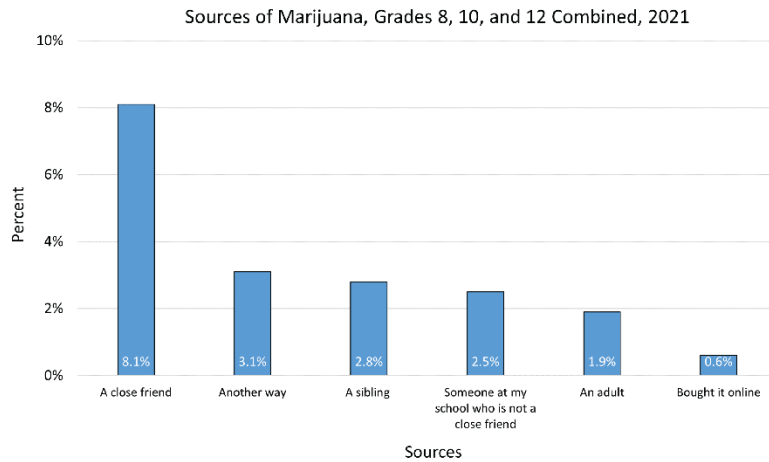


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Sources of Marijuana in the Community



Hole #17



Tips for reading this chart:

- Students were asked where they obtain marijuana in the community
- Each column represents the percentage of all surveyed students who said they got marijuana through the method listed at the bottom of the column
- For example, 8.1% of students said they obtained marijuana from a close friend
- NOTE: These percentages are among students who used marijuana – students who did not use marijuana were removed from the analysis

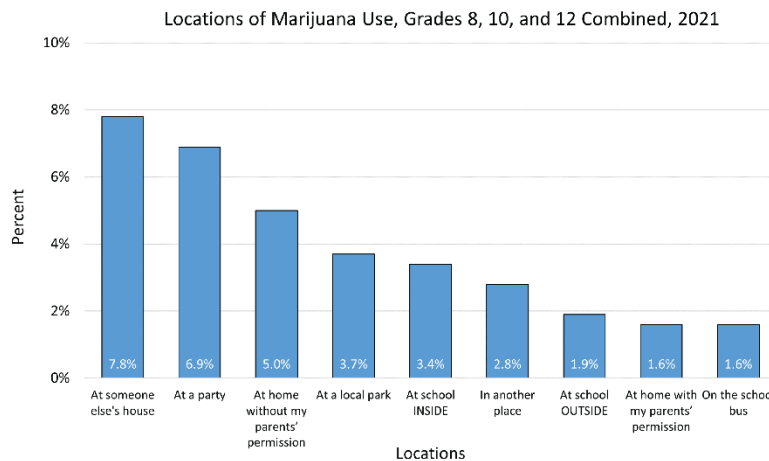


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Locations of Marijuana Use in the Community



Hole #18



Tips for reading this chart:

- Students were asked where they use marijuana in the community
- Each column represents the percentage of all surveyed students who said they used marijuana at the location listed at the bottom of the column
- For example, 7.8% of students said they used marijuana at someone else's house
- NOTE: These percentages are among students who used marijuana – students who did not use marijuana were removed from the analysis



Presenting Sponsors







June 15, 2022

To Our Valued Community Partner,

Re: Sponsorship Opportunities!!

We are ITAC! The Drug & Alcohol Prevention Coalition Serving Elma, Marilla, & Wales. ITAC stands for "It Takes A Community" and we are a 501c3 non-profit organization. Our mission is to increase awareness of substance use within the community and enhance communication between parents, youth, educators, and residents, while utilizing data to drive prevention efforts, promote education, and provide access to resources.

ITAC is currently seeking sponsors for our 2nd Annual Town Hall event. This community event provides an outstanding opportunity for your organization's name/logo to be recognized. It is set to take place on August 22, 2022, from 5.30-8pm at Elma Village Green, 3007 Bowen Rd, Elma NY 14059.

Several sponsorship packages are available, and we can also customize a package that best meets the needs and goals of your business. ITAC welcomes the opportunity to work with you to maximize your organization's sponsorship potential.

Please see the attached document for a description of the event and our Sponsor levels, and what benefits our sponsors will receive!

If you would like to discuss this further or have any questions, please let us know! We look forward to hearing from you!

Alli Pelletreau
Program Director, ITAC-EMW
Email: apelletreau@iroquoiscsd.org
Ph: (716) 566 8348

Sarah Sterlace
Project Coordinator, ITAC-EMW
Email: ssterlace@iroquoiscsd.org
Ph: (716) 474 7102



P.O. Box 32 - 2111 Girdle Road, Elma, NY 14059 - (716) 652 3000 ext.5231
ITAC - It Takes A Community Drug & Alcohol Prevention Coalition
Email: itacemw@gmail.com
www.itacemw.com



ITAC Town Hall Meeting
Elma Village Green
3007 Bowen Rd, Elma NY 14059

August 22nd, 2022 at 5.30pm-8pm

EVENT SPONSORSHIP OPPORTUNITY

Our annual Town Hall event is our opportunity to present data and information to the greater community, and to find out what the community's needs and concerns are for ongoing prevention work. This year our Town Hall event is going to have a golf theme, with 18 "holes" or stations. Each hole can be sponsored and will have a display of a selection of our 2021 survey data, activities, and information. The 19th Hole will be a larger display area with the school supply bags, food and Eagle-Level+ sponsor tables.

Event Sponsorship Levels:

\$50 Birdie Level – One-hole Sponsor

- Your name/logo on a lawn sign at one hole
- Your name/logo on social media & website
- Listed in a thank you note in the school supply bags

\$100 Eagle Level – Three-hole Sponsor

- Your name/logo on a lawn sign at each of the three holes
- Your name/logo on social media & website
- Listed in a thank you note in the school supply bags

\$200 Masters Level – Four-hole Sponsor and Co-sponsor of the "19th Hole"

- Your name/logo on a lawn sign at each of the four holes
- Your name/logo on social media & website
- Listed in a thank you note in the school supply bags
- A table in the 19th hole area (provide your own table)

\$300+ Hole-In-One Level - Presenting Sponsors

- Your name/logo on all event material listed as Presenting Sponsor
- Your name/logo on all social media & website
- Listed in a thank you note in the school supply bags
- Your name/logo on the ITAC data signs at all 18 holes as Presenting Sponsor
- A table in the 19th hole area (provide your own table)
- All press releases will list your organization as a Presenting Sponsor

School Supply Bag Sponsors

We will be giving out 100 bags/backpacks filled with school supplies at this event valued at \$100 per bag. While most of the supplies are being donated to us by "The Teacher's Desk" non-profit organization in Buffalo, they have asked for a small \$10 donation to The Teacher's Desk per bag. **The Teacher's Desk** is a non-profit 501(3)c organization where teachers shop free for school supplies, books, and teacher resources for students in 250 WNY schools in need. Its mission is to distribute free school supplies to students in need, to encourage teachers and to provide purpose through volunteerism.

Caddy Sponsorship - School Supply Bag Sponsorship available \$10 per bag:

- Ability to add a promotional item to each sponsored bag
- Your logo on a Thank You sign at the event
- Your logo and a shout out on social media & website

P.O. Box 32 - 2111 Girdle Road, Elma, NY 14059 - (716) 652 3000 ext.5231

ITAC - It Takes A Community Drug & Alcohol Prevention Coalition

Email: itacemw@gmail.com

www.itacemw.com



**ITAC Town Hall 2022 Sponsor Agreement
August 22, 2022**

Sponsor Name (this name will appear on promotions): _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Website/Facebook: _____

Please send your JPG logo (if applicable) to itacemw@gmail.com

- \$50 Birdie Level – One Hole Sponsor
- \$100 Eagle Level – Three Hole Sponsor
- \$200 Masters Level – Four Hole Sponsor & Co-Sponsor of the 19th Hole
- \$300+ Hole-In-One Level – Presenting Sponsor
- Caddy Level Sponsor - bags at \$10 per bag (school supply bags valued at \$100)
- Other donation – Please contact me!

Please make checks payable to: ITAC

Fax (716-652-9305) or Mail application and payment to:

ITAC
2111 Girdle Road
PO Box 32
Elma NY 14059

Amount Enclosed: _____

For other payment options (such as PayPal, or for someone to pick up from you) please contact us! **Sponsorship agreements must be returned by July 18th.**

P.O. Box 32 - 2111 Girdle Road, Elma, NY 14059 - (716) 652 3000 ext.5231

ITAC - It Takes A Community Drug & Alcohol Prevention Coalition

Email: itacemw@gmail.com

www.itacemw.com



ITAC Fore! Our Community Evaluation

1. The instructions for the data walk were clear and easy to read

Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. The data charts were clear and easy to read

Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. The information presented was important for the community to hear

Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. I learned new information about youth substance use in our community today.

Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. Overall, the data charts told a clear story about youth substance use in our community.

Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. The data presented today differed from my perception of youth substance use in the community

Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly Disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. Please indicate which category you represent:

- Youth
- Parent
- Grandparent
- Other (please specify)
- Education
- I live in the community
- I work in the community

8. I would like to be contacted by someone from ITAC (please provide contact information)

9. Additional comments/ideas:



ITAC Fore! Our Community - questions/comments/ideas

1. Would you like us to contact you to answer?

- Yes, please!
- Sure, why not?
- No, thank you.

2. If yes, please provide the email address or phone number to contact you:

* 3. Do you have any questions/comments or ideas to share about the data you are seeing on our data walk?