



ITAC Coalition Meeting

DFC #SP 080803-1

Date: 6.13.2023

Call to Order Time: 9:04am

Adjourn Time: 10:26am

Type of Meeting: General Coalition, ZOOM ONLY

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| 1. Youth (person <= 18 years of age) | 7. Law Enforcement Agencies |
| 2. Parent | 8. Religious or Fraternal Organizations |
| 3. Business Community | 9. Civic and Volunteer Groups |
| 4. Media | 10. Healthcare Professionals (SA) |
| 5. Schools | 11. State, Local, or Tribal Government Agencies (SA) |
| 6. Youth-Serving Organizations | 12. Other Organizations involved in reducing (SA) |
| | 13. ITAC Key Personnel |

Attendees (Zoom ONLY): Alli Pelletreau (13), Joanne Goellner (2), Karen Howard (11), Sarah Sterlace (13), Bette Dehr (2), Victoria Payne (11), Mark Sterlace (2,8), Caitlin Violanti (2,10), Heather Jacobs (5),

1. Welcome

a. Intros

- i. Karen Howard – Senator Gallivan's representative
- ii. Alli PELletreau – AOR for ITAC
- iii. Joanne Goellner – Parent and Steering Committee Member of ITAC
- iv. Heather Jacobs – Community member
- v. Mark Sterlace – SC parent and pastor
- vi. Victoria Payne – NY National Guard Counter drug task force
- vii. Sarah Sterlace – ITAC Director
- viii. Caitlin Violanti – New SC, Mental Health Counselor
- ix. Bette Dehr – SC and parent

2. Accept 5.8.23 GC Meeting Minutes

- a. Edit to last month's minutes - Change Caitlin's name to Bette (Sarah made a typo) regarding the new SC members
- b. First Motion: Joanne Goellner
- c. Second Motion: Mark Sterlace and Caitlin Violanti

3. Budget – DFC Grant and Holland Account

- a. DFC: \$56,347.76
- b. Holland: \$12,825.03
 - i. Waiting for sponsorship money for FREEzone and donations from the event (FREEzone)
- c. Funds are available until Sept. 30th, 2023, if we do not receive Years 6-10 grant, we have 1 year to use funds
 - i. We need to replenish ITAC information and giveaways (pens, pencils, clips, magnets etc.)
 - ii. Parent handbooks from Operation Parent
 - iii. Need to go through the Action Plan to see what we need to do and what we can do



4. Slice Committee Updates

- a. Billboard – Joanne is in the middle of communicating with LAMAR for 2023-2024 school year
 - i. Coalition members that were present agreed on 2 in the fall and 2 in the spring
- b. Environmental Scans – Bette
 - i. Crossroad at Two Rod and Jamison there is a DARE sign (that is very old) - Bette contacted the Marilla people to say that DARE is no longer in existence, can we switch it to ITAC – Their board met, and they said yes but make the sign “fit” among the other signs (size wise)
 1. Ron from Marilla said that he can put a 12x12 at Two Rod and Clinton and 12X18 at the Jamison and Two Rod – getting price points for reflective paint and colors that will stand out (for both).
- c. S3 Campaign – Bette
 - i. Marilla Kiwanis wrote a letter to ITAC (via Bette Dehr) that they were very impressed with the student's presentation two weeks ago and appreciated their efforts in getting the message “Safe Storage, Safe Disposal, and Safe Use” out in the community.
 1. Each youth that helped will be getting a hoodie (as youth incentive)
 2. Looking at doing a PSA – Write another grant to be able to do the PSA
 - a. ITAC members that were present on Zoom said YES to moving forward with the PSA idea
 - ii. Sarah Sterlace shared the presentation that the youth made via zoom

5. Program Update – Alli & Sarah

- a. Add what youth were at the 6/8 Youth Coalition meeting to the program update

The “Business End”

6. FREEzone Recap – Alli Pelletreau

- a. Great success, a lot of positive feedback at the event
- b. Roughly 363 people were in and out of the event, 1pm-5pm
- c. Free pizza (purchased at a discount rate from Del Aureos (8 Party Pizza's, \$200), chips, mocktails (supplies purchased), arts and crafts (pins/buttons, decorated their own paper bags, all donated), snowcones (machine donated by EMW-BGClub and supplies donated from GICC), Ice (donated from McDonalds), water bottles (TOPS donated), Color changing cups (bought ones from NIMCO (RRW product))
- d. FOCUS, KED, ECDH, ITAC, The ROC had a table
- e. 8 Youth ambassador – Marin Schaub, John Kennefick, Meghan Aichinger, Parker Cantie, James Goellner, Grace Mendolera
- f. John Bennett, Caitlin Ernst, Victoria Payne, Alli Pelletreau, Meghan Boarts, Joanne Goellner
- g. 2 live bands – Taken by Storm and False Alarm
- h. Yard Games around (Kan Jam, Jenga etc.)
- i. Signs and banners (bought) all around the park – Pictures on our Facebook page
- j. 2 security guards from Music Fest Team – everyone was appropriate but one group of adults
- k. Demographics – across the board – Toddlers – Grandparents
- l. Registration table wasn't “close” enough so that might have been a deterrent for people to come in – will change the lay out for next time



- m. Friendly atmosphere and enough for kids and people to do
- n. 30 Donated Bags of Canned Goods from Alli's friend Ruthie – Cloth bags that were decorated with positive messages (bags donated by M&T Bank and food donated from Wegmans)
 - i. The ROC took the bags and donated them to FISH of EA
- o. Film Club Filmed
- p. ACTION: Write a detailed description of the event overall
- q. There was a family that came to the event and looked like they were having a fun time and they went to ECDH table that had NARCAN, Fentanyl and Condoms – she was not happy that the condoms and condom necklaces were at arm's reach, especially her own children
 - i. The mother reached out on ITAC's FB messenger about her complaints and replied to a post made on EA FB Page that "we were giving out NARCAN and Condoms" at our event
 - ii. We did message her back and apologize that she felt that way and explained why ECDH had those products on their table
 - iii. Discussion was open and honest about people's perspectives and opinions on the topic of condoms being displayed – ITAC's lane is Drug and Alcohol Prevention not Sex Ed/prevention
 - 1. Frank Scarpinato (who brought these items) did put the condom necklaces away, but it is suggested to reach out to Frank that we do not want these items at ITAC events in the future.
- 7. Annual Report due August
 - a. ITAC Director and AOR will be working on this
 - b. Looking into if we must because we are in year 5 of our grant, but we do have to do a final report
- 8. Year 5 Action Plan/Budget Items
 - a. Need to look through the Action Plan to see what we have to do and what we have done; to see where we can or need to spend funds
 - b. Anyone can be a part of this planning in July
 - c. Budget money – Bette got a quote from Chaffee-Chick on Jar Openers - \$1 a piece
 - i. The Boys and Girls club has decided to partner with the Tobacco Free Organization over the summer with 4-5th graders and 6-8th graders – a variety of information and activities – FREE of CHARGE
 - 1. Stress reliever activities – Journaling as one of their activities – Amanda (TFC) is asking for ITAC to buy/provide Journals for the kids a pencil/pen
 - a. Those who were present are on Zoom said YES to providing journals
- 9. Mid-Year Training Institute – July 16-20
 - a. 7 students and 4 adults
 - b. ITAC is presenting our "Data Walk" CLYDE survey information
- 10. Review: MS Spring Fling Dance – June 2
 - a. Overall great event – Sarah will write a formal overview of the event
- 11. EA Middle School 8th grade Luau – June 16
 - a. EA PTO Directors said we can have an activity at the Luau – looking for volunteers
 - b. Alli reached out to the EA SRO Steve Cartwright to see if he can help and emailed the volunteers that oversee the event
- 12. Summer Fundraiser – Chicken BBQ and School Supplies during Concert Series Aug. 30th



- a. **ACTION:** “All-Call” email to get a slice committee together for that event
- 13. It Takes A Community Event – November
 - a. Saturday November 4th
 - i. Check with athletic director if there are sports going on
 - ii. **ACTION:** Put an “All-Call” email out there for a slice committee
- 14. ITAC Magnets for the School District families
 - a. The question “Is this something that is worth our time and money?” was asked. Those who were present at the meeting said yes, a great way to get our name and meeting dates to the whole school.
 - b. Reach out to the Youth Coalition/ambassadors to help stuff the district calendars