



ITAC Meeting Minutes
DFC #SP 080803
Monday October 18th, 2021, at 9:00am
@Grace in Community Church

Name of Group

Date: 10/18/21 **Call to Order Time:** 9:07 am **Determine Quorum:**
Adjourn Time: 10:43am

Type of Meeting **General Meeting** **Steering Committee** **Slice Committee**

Attendees Dan Wood (7/11), Ashley Celano (7), Bette Dehr, Justin Chernogoric (12), Dawn Sagerman (PRC)(11), Pastor Mark(8), Alli Pelletreau, Donna Baker (2), Sarah Sterlace, Myra Maconagyh (Zoom)(10/11), Tracy Karp (Zoom), Suzanne Canfield (Zoom)(10)

Names and Organizations:

Recorder **Name:** Sarah Sterlace

Minutes Approval **By Whom:** **Motion to move to approve:** Pastor Mark &

In Favor- **# Opposed** **# Abstained**

BUDGET REPORTS

ITAC as of:
 DFC as of:

TOPIC	DISCUSSION
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1. Dawn Sagerman (WNYPRC) presenting Strategic Prevention Framework
 - a. Provided materials - verbal, written, zoom
 - b. Refer to the printed power point
2. Marijuana Dispensaries discussions
 - a. new regulations discussion
3. Suzanne Canfield (ECDOH Cancer Services Program)
 - a. Presented on screening for cancer (colon, breast, and cervical)
 - b. Provided written, and zoom
4. Future leadership of ITAC – open positions for the Steering committee, make nominations to be a part of the steering committee and to vote on the nominations by DECEMBER 1st
 - a. Joanne Goellner – nominated by Pastor Mark
5. EC Sheriff’s Dept. – Dan Wood and Ashley Celano

- a. Last Thursday October 14th – Explorers went through an obstacle course with the Pedal Carts and used the fatal goggles, and did sobriety testing
 - i. Dan Wood and Stu Woodside led that
 - b. Tips training – Elma Liquor has 7 people interested
 - c. Child Safety Cards at Oct. 23rd EMW event – ITAC’s logo will be on the cards
 - d. Elma Senior Center (Oct. 27th)– yellow dot (yellow stickers on the outside of their vehicle/ entry door (with a yellow envelope in the glove box that has all their medical information) (entry door, yellow envelope is in the freezer), ITAC giveaways, Red Ribbons
6. Billboard is set and running November 1st
 - a. Next one is due by the end of December, up and running at the end of January
7. Instagram and Facebook – boosting our presence on both platforms
8. Trunk or Treat – Alden (haunted trail) 15th-16th – Justin gave a recap of the event
 - a. Cancelled on Friday due to weather – opened Saturday and it was an extreme success, non-stop participation from the community
 - b. ITAC set up a spot in the haunted trail – Alli provided decorations
 - c. Bette had her car decorated and handed out candy
9. Trunk or Treat at EMW – Oct. 23rd
 - a. Safety Cards – Cards and Ink was purchased by ITAC
 - b. Candy was purchased by ITAC
 - c. Red Ribbons to be distributed from ITAC
10. Drug Take Back – Oct. 23rd – Elma Town Hall
 - a. National Guard, Sheriffs, and Bette to hand out red ribbons
11. Truck or Treat – Oct. 30th
 - a. 6 fire departments
 - b. ITAC will be represented at all 6
 - c. Lead will be sending volunteers (2/3 volunteers at each one)
 - d. ITAC purchased candy, provided frisbee, stickers, clips and literature
12. Red Ribbon Week – Sarah Sterlace spoke
 - a. Elma, Marilla, Wales, and EMWBGC will be lit in red
 - b. Each Town and school District are making proclamations
 - c. Iroquois and Immaculate Schools will be getting Red Ribbons and participating in a contest
 - d. Sending information to home school groups
 - e. Lawn signs to the chamber, fire halls, EMWBGC, and other community places
13. ITAC Meet and Greet – Tuesday Nov. 16th 7pm-8pm
 - a. At EMWBGC
 - b. Snacks – fall themed, Cider, water, tea, treats
 - c. Small Basket Raffle during the event
 - d. Door Prize consideration, working on it
 - e. Sponsorship with Bank of Holland - \$200
 - f. Cancer Screening will be there

- g. Opportunity for the community to come and meet ITAC
 - h. Celebrity? – or signed Bills item
14. **31 Days of Holiday Thanks – December 1st-31st**
- a. Prizes everyday
 - b. Connect with SGB/other groups through the school to sell tickets for the raffle – give them potentially 10%
15. **Hollywood Holiday Movie Series potential sponsorship through EA Theater**
- a. Coalition needs to decide on what kind of sponsorship we would like to do
 - b. \$3000 Shining Star Sponsor – voted by Pastor Mark
 - c. Potentially new PSA for the ad (possibly contact Candice Renaldo)
 - d. **Decided on \$1500 Snowflake Sponsorship**
16. **Carolcade Christmas special on WBBZ Carolcade through the EA Chamber of Commerce**
- a. Coalition decided to be a sponsor
 - b. \$500 sponsorship – 1-2 minute song (12 Days of Christmas)
17. **Clyde Survey completed Friday October 8th**
- a. Top heavy on 8th graders
 - b. Potentially not all 12th graders will be able to take it
18. **Published articles**
- a. Column in the EA Bee
 - b. Article in EA Advertiser, quoted about Cannabis Edibles
19. **Student Participation in Meetings**
- a. After 5pm during the week
 - b. Possibly at the school

Next General Coalition will be Nov. 16th at Meet Greet

New Business

“Parking Lot” Items

1. Dave Zaporowski, the fire chief is working with Deputy Dan for Tips Training, all 6 departments
2. Youth engagement – rented the tent for Homecoming, spoke with SGB last week to recruit ambassadors, want to collaborate with the journalism class on an article

**Announcements/
Events**

Respectfully Submitted by: Sarah Sterlace, Alli Pelletreau and Bette Dehr